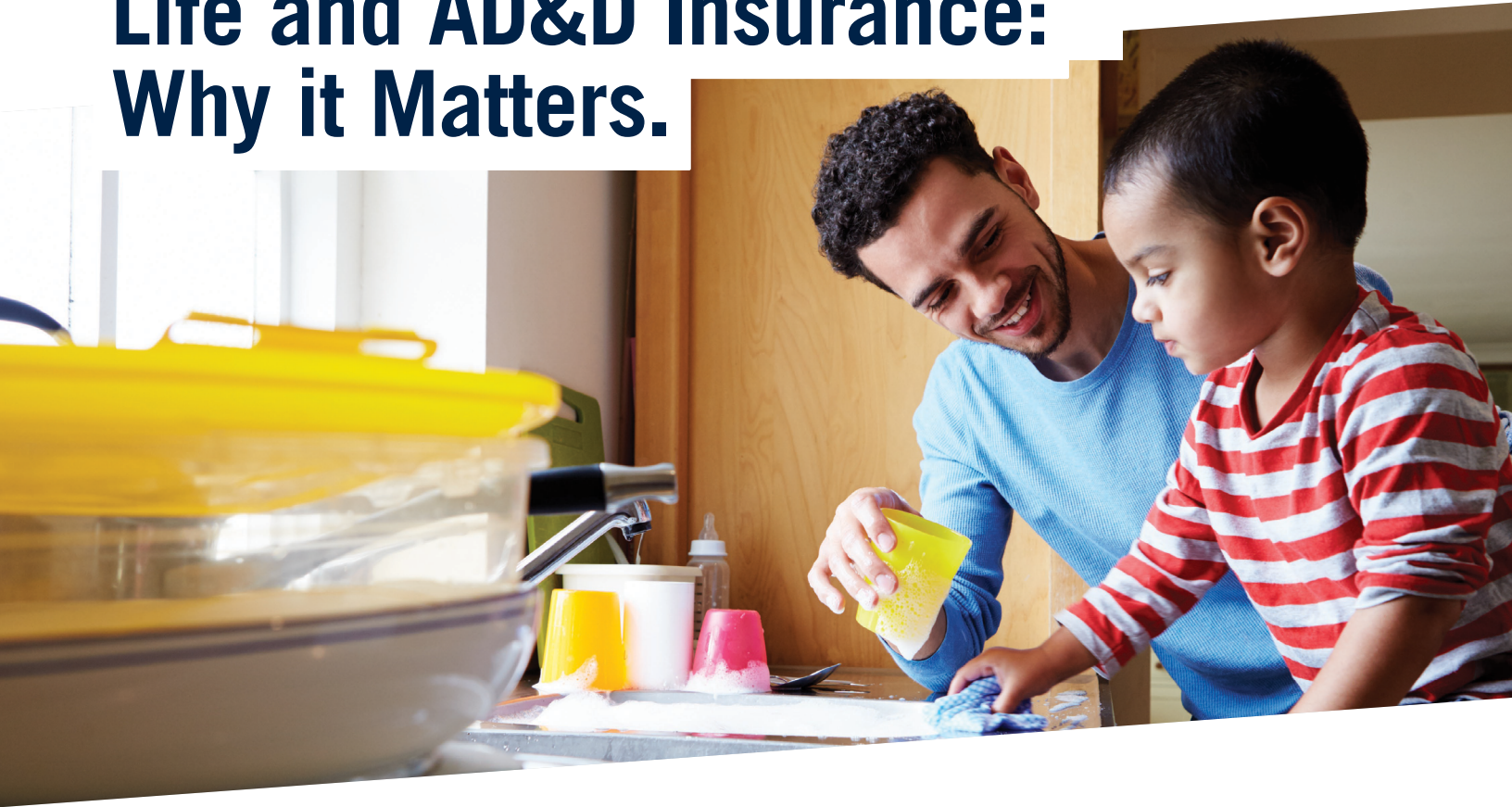


Life and AD&D Insurance: Why it Matters.



➔ Know that you have your family's back with the help of Prudential.

You're leading your family into a new financial future. Now what? Get security for the unexpected of tomorrow with reliable coverage you can trust today. You desire security for yourself and your loved ones. Help protect the well-being of your family by having insurance in place helps bring a sense of calm and reassurance.

Life and accidental death and dismemberment (AD&D) insurance, issued by **The Prudential Insurance Company of America (Prudential)**, helps ensure you and your family will still have a financial safety net, if something happens to you.

Life insurance and AD&D can help protect your family financially when you're gone or severely injured. Benefits are intended to help with expenses, including final arrangements, debt repayment, salary replacement, rent, childcare, and college tuition to help keep your loved ones on track to success.

32% of Americans say they do not have enough life insurance.*



Enroll from
November 1 to November 15, 2024

→ Learn more.

It may be more affordable than you think.

Because your employer's plan offers group rates, this coverage may cost less than insurance you buy on your own.

As life changes, so can your coverage. Getting married, buying a new home, having children, buying a new car, or even income changes, mean you may need to review your current need for coverage. Knowing your family is financially secure helps provide peace of mind, reducing stress and allowing you to focus on living life to the fullest.

It's an important way to help ensure the financial health of those who depend on you. Life insurance can help ensure that you leave the financial legacy you want. It can help take care of final arrangements that could burden spouses, children, and others.

Beneficiaries can use benefits to pay for financial needs. Proceeds from Life and AD&D insurance can help your loved ones with current and future expenses including salary replacement, mortgage or rent, childcare, debt repayment, and college tuition.

How do I enroll or learn more?

Contact your benefits administrator for more information.

You can continue your life insurance coverage even if you change jobs or retire: You can keep your insurance as long as you continue paying the premium.

There are additional offerings to help you plan for and get through life's rough patches: Your coverage may also include will and estate planning, identity theft support, and travel assistance.

Ensuring the right amount of coverage for you and your loved ones is easy.



Use our online **Life Insurance Needs Calculator** for an instant estimate.
www.prudential.com/EZLifeNeeds

*LIMRA, 2023 Insurance Barometer Technical Supplement

Group Insurance coverage is issued by The Prudential Insurance Company of America, a Prudential Financial company, Newark, NJ. The Booklet-Certificate contains all details, including any policy exclusions, limitations, and restrictions, which may apply. Contract Series: 83502

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